

## **David LaVetter, Ph.D.**

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870-243-2700 (cell)

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### **Education**

Ph.D. Sport Administration, Department of Health, Physical Education & Recreation  
University of New Mexico, Albuquerque, NM, August 2004 (3.98)

M. Ed. Educational Leadership  
University of Nevada-Las Vegas, Las Vegas, NV, May 2001 (3.86)

B.S. Behavioral Science and Health  
University of Utah, Salt Lake City, UT, June 1992

### **Professional Employment**

**Associate Professor, Sport Management** August 2004-Present

B.S. Sport Management, Program Director

M.S. Sport Administration, Program Director

Arkansas State University, Jonesboro, AR

Department of Health, Physical Education, and Sport Sciences

- ASU Sport Management Study Abroad Program (London), Faculty Director
- Sport Management Club, Advisor (2004-2011)
- Japanese Sport Management Club (2008-2011)

Teaching Specializations: Sport Law, Sport Finance, Sport Governance, Sport Leadership

Research Interests: Legal issues in athletics, Sport Leadership, Governance

### **Teaching Assistant, Sport Administration Graduate Program**

University of New Mexico, Albuquerque, NM

August 2002- June 2004

Department of Physical Performance & Development

Teaching Assistant (graduate):

- Sport Leadership
- Sport Law
- Risk Management in Sport
- Sport Event Management
- Introduction to Sport Administration
- Principles of Coaching (undergraduate)

Dissertation: *Transportation practices in NAIA and NJCAA intercollegiate athletic departments*

Outstanding Doctoral Student Award (2004)

Department of Physical Performance and Development, University of New Mexico

### **Academic Advisor/Compliance**

May 2001-July 2004

University of New Mexico, Department of Athletics, Albuquerque, NM

**Instructor, Physical Education**

July 1994-May 2001

**Head Coach, Women's Basketball**

Dixie College, St. George, UT

Scenic West Athletic Conference Coach of the Year, 1998-99

National NJCAA Top 25 Ranking four consecutive years (1997-2001) (#10, 1998-99)

20 wins or more in 6 of 8 seasons

Overall record: 143-67 (.680)

1998-99 Scenic West Athletic Conference Champions

94% graduate rate (1994-2001)

Coached 4 NJCAA All-Americans

Coached 12 NJCAA Academic All-Americans

Team Academic All-Americans (3.0+ GPA) five consecutive years 1996- 2001

**Internship**

May 1999 – August 1999

Athletics Department, Office of Compliance, University of Nevada-Las Vegas

**Associate Professor, Sport Management**

**Arkansas State University**

**Department of Health, Physical Education, and Sport Sciences**

**I. TEACHING**

Course preparations:

Graduate

- ESPE 6113 Sport Law
- ESPE 6133 Sport Finance
- ESPE 6903 Ethical Issues in Sport
- ESPE 6153 Sport Governance & Operations
- ESPE 6143 Sport Leadership

Undergraduate

- PE 4743 Legal Issues in Sport
- PE 3853 Sports Sales and Promotions
- PE 3863 Economics and Financial Management in Sport
- PE 3873 Facility and Event Management in Sport

Course Evaluations (Arkansas State University):

	Overall course ratings average (5.0 scale)	Overall instructor ratings (5.0 scale)
2004-05	4.86	4.89
2005-06	4.88	4.90
2006-07		

	4.84	4.81
2007-08	4.85	4.83
2008-09	4.90	4.91
2009-10	4.86	4.88
2010-11	4.86	4.88
2011-12	4.86	4.82
2012-13	4.84	4.80

## II. SCHOLARSHIP

### Publications

LaVetter, D. Kim, H.D., Ham, S.W., & Kim, S.Y. (2013). Leadership traits of intercollegiate athletic directors for collegiate golf programs. *Korean Society of Golf Studies*, 5 (1), 27-38.

Behunin, C. & LaVetter, D. (2012). Economic impact of youth sporting events in a small mid-South community. *Arkansas Journal*, 47 (1), 37-41.

LaVetter, D. (2012). *Transportation*. In H. Appenzeller (Ed.) *Risk management in sport* (3<sup>rd</sup>), pp. 151-161. Carolina Academic Press: Durham, NC.

LaVetter, D. (2010). Negligent hiring in youth sports: Background screening of volunteers. *Journal of Youth Sports*, 6 (2), 15-22.

LaVetter, D. & Y.S. Choi (2010). Implications of toppling goal posts in college football: Managing institutional risk. *Journal of Sport Administration & Supervision*, 2 (1), 52-62.

LaVetter, D. (2010). Transportation practices in community college athletics. *Journal of Community College Research & Practice* 34 (6), 1-13.

LaVetter, D. (2009). Split on the uprights: Football tradition v. institutional liability. *Athletic Management*. [www.athleticmanagement.com](http://www.athleticmanagement.com).

LaVetter, D. (2009). Legal duties of school coaches. *Arkansas Journal*, 44 (1), 6-12. (publication of Arkansas Health, Physical Education, Recreation & Dance).

Kim, H. D., LaVetter, D., & Lee, J. H. (2006). The influence of service quality factors on customer satisfaction and repurchase intention in the Korean professional basketball league. *International Journal of Applied Sport Science*, 18 (1), 39-58.

LaVetter, D. & Hardigree, C.E. (2005). Risk management and liability issues for youth sports camps directors hosting camps on school campuses. *Journal of Youth Sports*, 1 (1), 17-21.

LaVetter, D. (2005). Safety must drive decisions in van use. *National Collegiate Athletic Association (NCAA) News* 42(25), 4-5.

LaVetter, D. (2004). An investigation of transportation policies and practices of NAIA & NJCAA athletic departments in the U.S. Dissertation Abstracts, University of Michigan.

### **Conference Presentations**

LaVetter, D., & Bateman, L. (2014). Dual participation of non-school (club) sport and interscholastic athletics. *Sport & Recreation Law Conference*. Orlando, FL.

LaVetter, D. (November, 2013). Legal duties of coaches in Physical Education & athletics: Recent review of legal cases. Arkansas Alliance for Health, Physical Education, Recreation & Dance Convention, Little Rock, AR.

Sanapala, D. & LaVetter, D. (November, 2013). Cross cultural marketing: Application in professional and amateur soccer. Arkansas Alliance for Health, Physical Education, Recreation & Dance Convention, Little Rock, AR.

Schneider, A. & LaVetter, D. (November, 2013). Sport-centric boarding schools and Arkansas Activities Association. Arkansas Alliance for Health, Physical Education, Recreation & Dance Convention, Little Rock, AR.

Schneider, A. LaVetter, D. (April, 2013). Legal issues of sport boarding schools in the U.S.. College Sport Research Institute Conference, Chapel Hill, NC.

LaVetter, D. (October, 2012). Using economic impact data to assess orientation strategy of recreational sport events in host community. American Higher Education Conference, Williamsburg, VA.

LaVetter, D. (October, 2012). HBVCI. American Higher Education Conference, Williamsburg, VA.

LaVetter, D. & Benevides-Espinoza, C. (April, 2012). Analysis of behavioral codes for athletes and coaches in NCAA institutions. College Sport Research Institute Conference, Chapel Hill, NC.

LaVetter, D. , Flowers, C. & Benevides-Espinoza, C. (May, 2012). Moral reasoning among sport management majors: A troubling future? North American Society of Sport Management Conference. Seattle, WA.

Mizuuchi, Y., Stillwell, J., Adams, T., Bryant, L. LaVetter, D., & Benavides, C. (2012). Employee work motivation in Japanese Fitness Clubs, Congresso FOD, Monterrey, Mexico.

- Benavides-Espinoza, C. & LaVetter, D. (May, 2011). Sexual harassment in the Mexican sport context: Males' perspective. Paper presented at the semi-annual conference for the Latin American Society for Sport Management in Monterrey, N. L. México.
- LaVetter, D. (March, 2011). Homeschoolers' Accessibility to Extracurricular Activities in Public Schools. Sport & Recreation Law Association Conference, Savannah, GA.
- LaVetter, D. & Stahura, K., C. Hardigree, & Nelson, K. (November, 2010). Negligent hiring of youth sport volunteers. Sport Entertainment & Venues Tomorrow conference. Columbia, SC.
- Kim, H.D., LaVetter, D. (April, 2010). Evaluating service marketing in NCAA Division I basketball events. AAHPERD National Convention. Indianapolis, IN.
- LaVetter, D. (November, 2009). Arkansas sport consumer perspectives of college athletics. Arkansas American Alliance for Health, Physical Education, Recreation, & Dance state convention, Eureka Springs, AR.
- Kim, H.D. & LaVetter, D. (June, 2009). Service Marketing, Spectator Satisfaction and Revisit Intention in the NCAA D - I Basketball Events. North American Society for Sport Management conference, Columbia, SC.
- Bryant, L., Stillwell, J.S, LaVetter, D. & Kim, H.D. (May, 2009). The Physical Education Teacher/Coach in American Culture. International Conference on Education, Athens, Greece.
- LaVetter, D. (November, 2008). Improving safety and reducing liability in school weight rooms: Application of standards. Arkansas American Alliance for Health, Physical Education, Recreation, & Dance state convention, Little Rock, AR.
- LaVetter, D. (November, 2008). Coaches' legal duties: Was I supposed to know that? Arkansas American Alliance for Health, Physical Education, Recreation, & Dance state convention, Little Rock, AR.
- LaVetter, D. (April, 2008). Examining codes of conduct in selected NCAA Athletic Departments. College Sport Research Institute conference. Memphis, TN.
- LaVetter, D. (April, 2008). How coaches can minimize liability in schools: Case studies. Arkansas American Alliance for Health, Physical Education, Recreation, & Dance district conference, Jonesboro, AR.
- LaVetter, D. (November, 2007). Let's take a knee: Legalities of religious practices in interscholastic athletics. Arkansas American Alliance for Health, Physical Education, Recreation, & Dance state convention, Eureka Springs, AR.
- LaVetter, D. & Kim, H.D. (March, 2007) Examining negligence of goalpost-related cases. Sport & Recreation Law Association Conference, Chapel Hill, NC.

- LaVetter, D. (March, 2007). An official's duty: Implications of negligence cases in amateur sports. Sport & Recreation Law Association Conference, Chapel Hill, NC.
- LaVetter, D. (November, 2007). Employee job satisfaction in intercollegiate athletics: The influences of leadership style. Mid-South Educational Research Convention, Birmingham, AL.
- LaVetter, D. & Kim, H.D. (November, 2006). Hazing in high school sports: Is our head in the sand? Arkansas American Alliance for Health, Physical Education, Recreation, & Dance state convention, Hot Springs, AR
- LaVetter, D. & Stillwell, J.L. (November, 2006). Are high school sports in jeopardy? Influences of pay-to-play policies. Arkansas American Alliance for Health, Physical Education, Recreation, & Dance state convention, Hot Springs, AR.
- LaVetter, D. (November, 2006). Issues impacting mascot use decisions in secondary and higher education. Arkansas American Alliance for Health, Physical Education, Recreation, & Dance state convention, Hot Springs, AR
- LaVetter, D. (November, 2006). Are minor waivers enforced? The legalities of school-related sports cases. Arkansas American Alliance for Health, Physical Education, Recreation, & Dance convention, Hot Springs, AR.
- Kim, H.D., LaVetter, D., Stillwell, J.L., Shin, H.B. & Song, S.H. (June, 2006). Factors affecting service quality at private golf courses. North American Society for Sport Management conference, Kansas City, KS.
- Pittman, A. & LaVetter, D. (April, 2006). The Dennehy/Dotson tragedy: How could it have been prevented? American Alliance for Health, Physical Education, Recreation, & Dance National Convention, Salt Lake City, UT.
- LaVetter, D. (March, 2006). You're fired! At-will employment contracts in college athletics. Sport & Recreation Law Association national conference, Albuquerque, NM.
- Kim, H.D., LaVetter, D., Stillwell, J.L., Shin, H.B. & Song, S.H. (June, 2006). Factors affecting service quality at private golf courses. North American Society for Sport Management national conference. Kansas City, MO.
- Kim, H.D. & LaVetter, D (November, 2006). Factors affecting college basketball event attendees customer satisfaction. Sport Marketing Association national conference, Denver, CO.
- LaVetter, D. (November, 2006). The 15-passenger van controversy: A driving concern. Arkansas AAHPERD District IV conference, Arkansas State University, Jonesboro, AR.
- LaVetter, D. & Seidler, T. (December, 2005). Safely transporting participants: Reducing risk and liability for sports and recreation programs. Athletic Business conference, Orlando, FL.

LaVetter, D. (September, 2005). Legal liabilities of professional sport organizations associated with promotional activities at sports events: Improving spectator safety. European Sport Management Association International conference, Newcastle-Upon-Tyne, England.

LaVetter, D. (September, 2005). Transportation practices in intercollegiate athletics in the U.S. Poster presentation. European Sport Management Association international conference, Newcastle-Upon-Tyne, England.

LaVetter, D. (November, 2005). Transportation policies and practices in college athletics. Conference proceedings from Mid-South Educational Research Association, Baton Rouge, LA.

LaVetter, D. & Kim, H.D. (November, 2005). Managing summer youth camps through effective marketing and risk management strategies. Arkansas American Alliance for Health, Physical Education, Recreation, and Dance state convention, Eureka Springs, AR.

LaVetter, D. (November, 2005). The 15-passenger van controversy: A driving concern for school administrators. Arkansas American Alliance for Health, Physical Education, Recreation, and Dance state convention, Eureka Springs, AR.

LaVetter, D. & Seidler, T. (April, 2005). Safe student transportation: From A to Z. AAHPERD national convention. Chicago, IL.

LaVetter, D. (March, 2005). Small college and JC athletics: Transportation policies and practices. Sport & Recreation Law Association Conference, Virginia Beach, VA.

Goldfine, B., Seidler, T. & LaVetter, D. (June, 2004). Transportation practices utilized by NCAA universities in selected non-revenue producing sports. NASSM Convention, Atlanta, GA.

LaVetter, D. (February, 2004). Sport event promotions and management of youth summer camps. Southwest District, AAHPERD convention. Albuquerque, NM.

LaVetter, D. (March, 2004). Event and risk management of youth sports camps. Sport & Recreation Law Association conference, Las Vegas, NV.

LaVetter, D. (September, 2002). Safe risk management practices in transporting students. New Mexico Alliance for Health, Physical Education, Recreation, and Dance conference. Albuquerque, NM.

### **III. SERVICE**

#### **Higher Education Committee Service**

Arkansas State University

2013-present	College of Education, Student Grievance Committee
2012-2013	College of Education, Chair, Student Grievance Committee
2012-2013	University Advisory Council, Faculty Center
2011-2012	College of Education, Dean's Search Committee

2010-2011 University Subcommittee, Higher Learning Commission  
2009-2012 College of Education Diversity Committee, ASU  
2004-present Undergraduate Curriculum Committee, HPESS, ASU  
2004-present Graduate Curriculum Committee, HPESS, ASU  
2004-2009 Library Committee, HPESS, ASU  
2005-2012 Diversity Committee Chair, ASU  
2006-2007 Department Website Ad Hoc, ASU  
2006-2007 Department Grievance, ASU  
2005-2006 College of Education Professional Development, ASU  
2006-2007 Department Recruitment Committee, ASU  
2005-2006 College of Education Grievance Committee, ASU  
2005-2006 Sport & Recreation Law Association Awards Committee  
2005-2006 Kappa Delta Pi Eta, College of Education Point of Excellence Awards Committee, ASU

University of New Mexico

2001-2002 Search Committee, Head Coach, M. Golf, University of New Mexico  
2001-2004 Advisor, Student-Athlete Advisory Council, University of New Mexico

Dixie State University

1995-2001 Chair, Student-Athlete Advisory Committee  
1998-2001 Member, Student Cultural Diversity Committee  
1997-2001 Member, Academic Council  
1994-1997 Advisor, Freshman Class  
1999-2000 Member, Search Committee for Director of Athletics  
1997-2000 Member, Faculty/Staff Grievance Committee

Master's Theses Chair

Gonzalez, Katherine (2014). Perceived Leadership Qualities of Athletic Trainers at NCAA Institutions in the Southeast Region of the U.S. Arkansas State University.

Hagiwara, Goichi (2011). Spectator attendance motives in the Japanese Basketball League. Arkansas State University.

Behunin, Carl (2010). Economic Impact of Youth Sports: Hosting Baseball and Softball Tournaments in a Mid-South Community. Arkansas State University.

Reynolds, Lawrence (2010). College athletes' perceptions of athletic training services at NAIA member institutions. Arkansas State University.

Galafassi, Marcelo (2009). Visualization of velocity and accuracy in NCAA Division I baseball pitchers. Arkansas State University.

Jackson, Julius (2007). Athletes' perceived satisfaction of leadership behaviors among college football assistant coaches. Arkansas State University.

Tate, Sonja (2006). Career salience of college female basketball coaches at NCAA member institutions. Arkansas State University.

Dissertation Committee Member

Courtney Snell Flowers (2009). Transportation policies and practices in HBCU athletic departments. University of New Mexico.

**Awards**

College of Education, Scholarship Award, Arkansas State University (2010)

Department of HPESS, Scholarship Award, Arkansas State University (2010)

Higher Educator of the Year, State of Arkansas AHPERD, Arkansas State University (2007).

Who's Who Among Executives and Professionals (2010)

Who's Who in Academia (Feb 7, 2013)

Research Grants

Eleanor Lane Faculty Endowment (2005). Arkansas State University. Awarded endowment fund (\$1,000) for international travel to present paper at European Association for Sport Management Conference, Newcastle, England.

**Arkansas State University Sport Management Program Internship Outreach**

Assisted in organizing the following Sport Management internships between 2004-present:

360 Sports Management (Sports Agency), Minneapolis, MN  
Advantage Sports Agency, Houston, TX  
Alltel Arena/Verizon Center, Little Rock, AR  
Arkansas Activities Association, N. Little Rock, AR  
Arkansas Travelers, Little Rock, AR  
Arkansas Naturals, Fayetteville, AR  
Auburn University, Auburn, AL  
Bowling Green State University, Bowling Green, OH  
Comprehensive Sport Management, Hot Springs, AR  
FedEx Forum (Memphis Grizzlies), Memphis, TN  
Harbin Winter Games Training Center, China  
Georgia Professional Golf Association, Atlanta, GA  
Georgia Southern University, Statesboro, GA  
Georgia State Games Commission, GA  
Japan Professional Basketball League, Osaka, Japan  
Knoxville Parks & Recreation, Knoxville, TN  
Lakewood Country Club, Dallas, TX  
Lyon College Athletics, Batesville, AR  
Memphis Redbirds (AAA St. Louis Cardinals), Memphis, TN  
Nashville Sounds (AAA Baseball), Nashville, TN  
National Football League UK (London)  
National Rugby Union (London)

University of Arkansas Athletic Department, Fayetteville, AR  
University of Central Arkansas Athletic Department, Conway, AR  
University of Memphis Athletic Department, Memphis, TN  
University of Virginia Athletic Department, Charlottesville, VA  
Jonesboro City Youth Program, Jonesboro, AR  
Chicago Fire, Chicago, IL

**Community Service (Jonesboro, AR)**

Speaker, Jonesboro Lions Club  
Speaker, Jonesboro City Youth Program  
Volunteer, Jonesboro Corporate Games  
Assistant Scoutmaster, Boy Scouts, Quapaw Council  
Coach, YMCA  
Sports Official, City Stars Youth Program  
High school sports certified official, Basketball, Football, and Volleyball (2004-present)

**Consultation**

School athletics transportation liability case  
Firm: Riggs Ellsworth & Porter, PLC  
1423 S. Higley Rd. #113  
Mesa AZ 85206

**Seminars and Training Programs**

Grant Workshop, ASU, Fall 2009  
SPIN Training, ASU, Spring 2010  
Blackboard Training, ASU, Summers 2006, 2008, 2010  
ITTC Summer Institute, Teaching Blackboard at the Progressive Level, 2012  
ITTC Summer Institute, Student Learning Outcomes, 2012

**Professional Memberships**

2001-current Sport Law & Recreation Association  
2004-current American Alliance for Health, Physical Education, Recreation & Dance  
2004-current Arkansas Alliance for Health, Physical Education, Recreation & Dance  
2004-current Arkansas Officials Association (Arkansas High School Activities Association)  
1994-2004 National Association of Athletic Academic Advisors  
1994-2001 National Basketball Coaches Association

**Sport-Related Volunteer Activities (leadership responsibilities)**

2012, Mar Media Relations Volunteer/Student Supervisor, Conference USA, M&W Basketball Tournament, Memphis, TN  
2010, Mar Media Relations Volunteer/Student Supervisor, NCAA Women's Regional Finals, Memphis, TN  
2009, Mar Student Volunteer Supervisor, SEC Women's Basketball Tournament, Little Rock, AR  
2003, Mar Media Relations, NCAA Women's Basketball 1st-2nd Rounds, ABQ, NM  
2002, Mar Media Relations, NCAA Men's Basketball 1st-2nd Rounds, ABQ, NM  
1995-2001 Transportation and emergency services, St. George, UT Marathon

David LaVetter

1991-1992 Media Relations, NCAA Basketball 1st-2nd Rounds, Salt Lake City, UT  
1990-1992 Salt Lake City Junior Jazz youth basketball program coach  
1989-1992 Salt Lake City Parks & Recreation, sports official & events volunteer

**Community Outreach-Volunteering Relief Efforts**

2010, May Tennessee Flood Relief Volunteer, Dyersburg, TN  
2009, Feb Group Volunteer Organizer, Jonesboro/Paragould, AR, ice-storm clean-up  
2007, Nov Hurricane Katrina Re-building program (New Orleans, LA)  
2006, June Tornado Relief cleanup (Caruthersville, MO; Marmaduke, AR)  
2005, Nov Hurricane Katrina Relief cleanup (Hattiesburg, MS; Slidell, LA)